

Bear Lake Promoters Meeting February 3rd 2026

Attendance: Janette May, Myranda Beckstein, Ashley Jahr, Martha Papineau, Michelle Swanson, Jacque Erdman, Sandee Pervenekis, Don & Rita Brisbin, David & Linda Schweyer, Greg Hejl, and Janet Marsh.

Janette called the meeting to order at 8:03 am.

Agenda: No additions or corrections
Don moved to approve agenda, Sandee 2nd - Passed

Minutes: Rita moved to approve minutes, Don 2nd - Passed

Treasurer Report:

- Checking \$ 27,930.72
- Money Market (savings) \$ 30,107.46, \$10,000 in CD that matures in May.
- Deposits-
 - 3 membership deposits totaling \$105
 - Sparkle Donations totaling \$2473.32
- Expenses-
 - Michelle Swanson for Sparkle- \$154.99

Kathy moved to approve Treasure report, Rita 2nd - Passed

Bills:

- Reimburse Michelle Swanson for Sparkle- \$154.99
- Linda Schweyer- sweatpants purchase for school- \$56.95
- Field of Dreams- \$100
- Janette May- \$200

Jacque moved to approve bills, Linda 2nd - Passed

Correspondence:

- Curt Vanderwall sent the Promoters a card of congratulations on the 2026 Readers Choice Award.

Rita moved to approve correspondence, Linda 2nd - Passed

Committee Reports:

- Webpage/Facebook/QR Code:
 - A) Remove Bear Lake Bar/ Southern Sin-Thesis and Krista Leann's Studio of Hair from the business page of the website.
 - B) Update promoters meetings on the About page to state the correct time & place.
 - C) Update Board member names
 - D) Add in Sparkle take down dates to Facebook (Before March 31st)
- Community Connections: - More under New Business

- A) Marta has taken over the Arts & Crafts committee and is hosting events at Motel Bear Lake
- B) Manistee Tourism and Promoters are hosting an info event in March
- C) Work on building a sign up sheet for volunteers
- By-Laws Committee: Still working on a few updates.
- After Hours 2026:
 - A) Looking at doing in May. Come up with some ideas if you have any.
 - B) Must be finalized at March Meeting

Old Business:

- Membership Letters were sent out- brought in 3 new memberships
- Treasurer Position is available
- 2026 Budget Update
- Final vote on proposal to give \$2000 to Bear Lake Museum
 - Rita moved to approve the proposal, Linda 2nd - Passed
- Final decision on extra overdraft budget for Community Connections
 - A) Move \$500 over to Community Connections
 - Jacque moved to approve budget, Linda 2nd - Passed
- Final decision on Easter Egg Hunt for 2026- volunteers to host the event?
 - A) Awaiting on getting a volunteer sign up platform initiated.

New Business:

- Community Connections:
 - Promoters are hosts of the poetry reading and the book Z&N wrote.
 - A) 4pm Saturday, February 21, 2026 at Motel Bear Lake
 - B) The Freshwater Reporters will be attending the event
 - Promoters and Manistee Tourism hosting Local Stoke Workshop
 - A) 6pm Monday, March 23, 2026 at Motel Bear Lake
- Bear Lake Village:
 - A) Wants and needs list soon to come
- Bear Lake Days Discussion
 - A) Increase Budget form \$10,000 to \$16,000- needs further discussion
 - B) Discuss donations for fireworks
- Michelle Swanson nominated for treasurer
 - Jacque nominated Michelle, Sandee 2nd - Passed

Call to End Meeting: at 9:07 am

Susan moved to adjourn meeting, Jacque 2nd - Passed

New Meeting Dates:

Bear Lake Days Meeting, Monday, February 23rd, 6 pm at Pleasanton Twp Hall

Next Board Meeting Tuesday, February 24th, 8 am at Grill 44

Next Promoters Meeting Tuesday, March 3rd, 8 am at Grill 44