

Bear Lake Promoters Meeting

March 3rd 2026

Attendance: Janette May, Ashley Jahr, Michelle Swanson, Jacque Erdman, Sarah Marsom, Stephen Newport, Sandee Pervenekis, Greg & Susan Hejl, Janet Marsh, and Kris Buckner.

Janette called the meeting to order at 8:05 am.

Agenda: No additions or corrections

Kris moved to approve agenda, Sandee 2nd - Passed

Minutes: Michelle moved to approve minutes, Kris 2nd - Passed

Treasurer Report:

- Checking \$ 23,451.12
- Money Market (savings) \$ 41,058.86
- Deposits- (as of January 15th)
 - Wix Payout of \$81.93
 - Sparkle Donation of \$100
- Expenses- (as of January 15th)
 - \$1311- Hometown Decoration & Display (snowflake lights)
 - \$254 and \$703.68- Jackpine (flyers)
 - \$100- Our Field of Dreams (Gift Certificate- Merrill)
 - \$56.95- Linda Schweyer (reimbursement for Santa's Helpers)
 - \$300- Janette May (reimbursement for 3 gift certificates- Merrill)
 - \$2000- Bear Lake Historical Society donation
 - \$300- Bear Lake Food Pantry (Nov-Jan)
 - \$275- Saddle Up (Bear Lake Bucks reimbursement)

Ashley moved to approve Treasure report, Sandee 2nd - Passed

Bills:

- \$31.13 for Euchre Supplies
 - Kris moved to approve bills, Susan 2nd - Passed

Correspondence:

- All correspondence is up to date
 - Sandee moved to approve correspondence, Kris 2nd - Passed

Committee Reports:

- Webpage/Facebook/QR Code:
 - A) Volunteer Sign Up- Additions to be made, will be further discussed at the next meeting.
- Community Connections: - More under New Business
 - A) Euchre Event- Sandee Updated
 - B) Need additional information on Rental Space Pricing.
- By-Laws Committee: Met on February 24th to discuss updates. Updates presented at the meeting in April.
 - Michelle moved to approve By-Laws as they were presented, Kris 2nd - Passed
- 2026 Budget Committee Update: Met on February 24th to discuss updates. Updates presented at the meeting.
 - A) Will be further discussed at the next meeting in April.

- Bear Lake Days Committee:
 - A) Promoters booth and sign up
- After Hours 2026:
 - A) Looking at doing it in April or May.
 - B) Must be finalized at March meeting

Old Business:

- Community Connections:
 - A) Promoters are hosts of the poetry reading and the book Z&N wrote.
 - 4pm Saturday, February 21, 2026 at Motel Bear Lake
 - The Freshwater Reporters will be attending the event
 - B) Promoters and Manistee Tourism hosting Local Stoke Workshop
 - 6pm Monday, March 23, 2026 at Motel Bear Lake
- Bear Lake Village:
 - A) Wants and needs list soon to come- Tabled until April
- Bear Lake Days Discussion- Tabled until April
 - A) Increase Budget from \$10,000 to \$16,000- needs further discussion
 - B) Discuss donations for fireworks
- Michelle Swanson Took over the position of Treasurer from Myranda Beckstein
- Britten Flag Pole Quote:
 - A) Final vote on replacing USA flags- quote was for \$1,380.00
 - Susan moved to approve quote and install, Kris 2nd - Passed
- Bear Lake Food Pantry:
 - A) \$100 donation each month until April
 - B) Sent \$300 in February due to not having been paid since November
 - C) Will send another \$300 in March to cover the rest.

New Business:

- Membership:
 - A) Membership dues and letters
- Bear Lake Museum:
 - A) Lifetime membership
 - B) Letter of Support
- Beautification:
 - A) Flower Pots

Call to End Meeting: at 9:08 am

New Meeting Dates:

- **Bear Lake Days Meeting, Monday, March 23rd, 6 pm at Pleasanton Twp Hall**
- **Next Board Meeting Tuesday, March 31st, 8 am at Lakeside Cafe**
- **Next Promoters Meeting Tuesday, April 7th, 8 am at Grill 44**