



You can contact us at:

Facebook: **Bear Lake Promoters** <https://www.facebook.com/blpromoters/>

Website: www.bearlakepromoters.com

Email: blpromoters@gmail.com

To renew your membership you can fill out the form below and mail your check to:

Bear Lake Promoters
P O Box 141
Bear Lake, MI. 49614 **OR**



Use the QR code and make a remote payment,

And please email us the form below so we can update your information and contact you for volunteering.

 Please accept my annual membership dues of \$35.00/household

Please accept my donation of _____ for _____ tell us what project or event you would like your money to be applied to: ie: Bear Lake Days, Fireworks, Trunk or Treat, Beautification, general fund, etc

Please note that I am happy to donate a few hours of my time at an event:

- | | |
|--|---|
| <input type="checkbox"/> Bear Lake Days | <input type="checkbox"/> Communication & Membership |
| <input type="checkbox"/> Sparkle in the Park | <input type="checkbox"/> Beautification |
| <input type="checkbox"/> Trunk or Treat | <input type="checkbox"/> Promoters after hours |
| <input type="checkbox"/> Bear Lake Garage Sale | <input type="checkbox"/> As needed |

Name: _____
(Businesses Please note how you want your business listed on Promoters Website Directory/Category)

Address: _____ City: _____

State: _____ Zip Code: _____ Cell Phone: _____

Email: _____ Home Phone: _____

Business Website _____



March, 2026

Another year has flown by, and it's time for a recap of the Bear Lake Promoters events in 2025. We had such a successful year! Bear Lake Days was the best of the best, and those fireworks...WOW! The Community Yard Sale was a great day as we swapped out treasures with each other, Trunk or Treat becomes more popular every year as it expands and grows better and better, and Sparkle in the Park definitely sparkled brightly this year! The weather tried and tried to turn the lights off, but we laughed at the snow and the wind, and we lit up the town for 33 magical nights. In addition, we were able to help those in need with our Holiday Helpers program. In 2025, the Promoters also made donations to food banks, schools, and sports, and we worked on town beautification projects year around.

Of course, Bear Lake Promoters is really YOU; all the dues paying members, all the volunteers who make things happen, all the donations we receive, and everyone who works so hard year in and year out, businesses and residents alike.

This year promises to be another big year as we begin a new project we're calling Community Connections. We recognize a need to create connections among our residents, to inspire new friendships, to strengthen multigenerational community bonds by keeping Bear Lake active throughout the year with small social gatherings between those big events. Our first planned Community Connections project is organizing regular Euchre nights. Early responses to this surpassed our wildest expectations. We are also looking at other ideas like meditation & yoga, Dinner and a Movie nights, crocheting & knitting gatherings, and coloring and arts & crafts events. Keep checking our Facebook page for more information. Of course, if you have any ideas for a group activity that you would like to see please let us know.

It takes a lot of volunteer hours to make these activities work. To address that need, we will be setting up an online volunteer site to make signing up to help with events much easier. It will include all the information you'll need to help you determine what events we need volunteers for, which ones you're interested in getting involved with, and exactly what your time commitment would be. The events we all know and love take a lot of work, but the more volunteers we have, the easier it all becomes. Plus, volunteering is a lot of fun and is a great way to meet new people and become more involved in your community. Please watch our Facebook page for updates as we get this project up and running. You can also fill out the volunteer info on the next page and mail it back to us, email it to us, or give it to one of our board members.

Promoters meet every first Tuesday of the month at Grille 44 at 8am. Everyone is welcome to both attend and to share your ideas. We would especially love to see more members attend these monthly meetings. To become a member for 2026, or to renew your past membership, please fill out the attached form, where payment of \$35/household can be made by mail in check or through the QR code. Also please fill out the requested info and either mail or email that info to us. We are trying to update our Business Directory on the website so if you are a business include how you want to be listed and a category you want to be under. Please check off which volunteer category you are interested in. We NEED more help and it starts with YOU.

We have big plans for 2026, and we'd love to have you join us!

Bear Lake Promoters

Janette May, President
Martha Papineau, Vice President
Ashley Jahr, Secretary
Michelle Swanson, Treasurer
Ella Smith, Corresponding Secretary